**Certified 203k Contractor - Press Release**

To assist you with your marketing efforts in letting others know about your designation as a Certified 203k Contractor, below on page 2 is a sample Press Release that you should submit to local newspapers, TV stations and online PR sites.

To save you the time of re-typing this Press Release, this template can be downloaded from your Certified 203k Contractor Portal. If you have misplaced the login information, please contact the 203k Contractor Program and it will be resent to you.

Once you have downloaded the template, change all the **RED** areas. Then you can submit it for free to many PR websites, local newspapers and local TV stations to gain additional exposure for your company as a Certified 203k Contractor

Go to <http://www.digitalpubbing.com/wp-content/uploads/2015/02/50-Free-Press-Release-Submission-Websites.pdf> for the list of 50 Free Press Release websites and submit the press release on page 2 to each of them. Don’t forget to also send this to your local newspapers, print publications and TV stations.

See page 2 for sample Press Release.

**Local contractor (name) with (company name), has earned the construction/remodeling industry’s Certified 203k Contractor designation.**

**(name) with (company name) has completed the construction/remodeling industry’s most comprehensive training in the use of the U.S. Government’s FHA 203k Home Renovation Loan program.**

FOR IMMEDIATE RELEASE

**Press Release** – Date – City, State – (company name), (name), has completed the construction/remodeling industry’s most comprehensive training in the use of the U.S. Government’s FHA 203k Home Renovation Loan program.By earning the designation as a Certified 203k Contractor, (company name) is listed in the 203k Contractor Directory , a nationwide database of educated, knowledgeable and experienced 203k contractors, and is dedicated to helping more Americans achieve the dream of home ownership, improve our communities, and contribute to the health of our economy.

“The FHA 203k Renovation Loan offers tremendous opportunities today for many consumers to tap into government insured rehab funds,” explains (first name). “The FHA 203k can revitalize entire neighborhoods, reinvigorate communities, create jobs, and help to improve the real estate market. Until recent years, there has been limited use of this program and little awareness of the opportunities it offers the current economy. By becoming a Certified 203k Contractor, (company name) is going to change that.”



The 203k Contractor Directory, located at [203kContractors.com](http://203kContractors.com)® is a database through which Certified 203k Contractors can be located. It was established with the mission of educating contractors on the intricacies and nuances of the 203k program and giving consumers, lenders, and Realtors® a method of validating a contractor’s understanding of the 203k renovation loan program. Additionally, the 203k Contractor Directory increases awareness of the opportunities offered by the FHA 203k program, thereby educating everyone involved.

“The Certified 203k Contractor designation positions me to provide professional guidance to those who would like to rehab or improve a home to meet their needs,” says (first name), “and these are the homes offered at the most competitive prices. As a Certified 203k Contractor, I can help my customers more easily navigate the process of planning, construction, securing approval, and completing the home improvements.”

***(Add a few sentences describing other awards, certifications, achievements).***

The 203k Contractor Directory is the national database of Certified 203k Contractors. To learn more, visit [203kContractors.com](http://203kContractors.com)® or call toll-free (855) CALL-203K.

**Contact**

**(name)**

**(company name)**

**(phone)**

**(email)**

**(web)**

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